

# Do you want to write an **EXCEPTIONAL** college or graduate school application **ESSAY?**



*“A great essay will ... round out the rest of your application and help you stand out. The essay is one of the only parts of your application over which you have complete control, so take the time to do a good job on it.”*

**- The College Board**

Work one-on-one with Cindy\* either in person, over the internet or over the telephone to receive the personalized instruction and coaching needed to write a winning college or graduate school application essay.

In this 4-hour package—customized to meet each student’s individual needs—students will:

- Learn what distinguishes a successful essay from an unsuccessful one.
- Explore possible topics—understand how their passions, values and experiences can be crafted into an effective essay.
- Review the steps involved in writing a great essay, including planning, drafting, editing and polishing.
- Realize the importance of originality, focus, structure, style, word choice and basic writing fundamentals.
- Develop a writing plan.
- Draft and then receive at least two critiques of their essay.
- Plus MUCH more!

**Each student will also receive** a copy of "The Write Results: College Application Essay"(TM) handbook, which includes brainstorming worksheets; an overview of essay-writing basics; suggested tips and techniques; an essay-writing checklist; samples of essays that worked (and didn't); and more.

This 4-hour coaching package, including all materials, is reasonably priced at \$250. Email Cindy at [cindy@cindywolfeboynton.com](mailto:cindy@cindywolfeboynton.com) for details. **Each session begins with a free, 20-minute phone consultation to determine and assess the student’s specific goals, challenges and needs.**

\* Instructor Cindy Wolfe Boynton is a writing coach, college writing instructor and professional writer experienced in the field of college and graduate school application essays. This coaching service does not, however, guarantee college acceptance.